

## **Piramal Art Foundation Launches its First Art Residency Programme at Piramal Vaikunth**

**Mumbai, 19 December 2015** – The Piramal Art Foundation today launched its First Art Residency Programme at Piramal Vaikunth, Thane. As part of the Piramal Art Foundation's initiative, the Art Residency programme focuses on the need to build nurturing studio spaces for visual artists to come and practice their art. This new space will also allow several budding artists to gain access to top art professionals in Mumbai and visit the various museums, art spaces and art community of Mumbai.

The initial two days of the launch will feature a round table session with curators, artists, writers, other residency directors, and gallerists. In addition to the round table discussion, an interactive session will include a mixture of artists from Baroda and Mumbai. The interactive session will allow artists to present their work and learn about the idea of residencies through presentations by residency organizers, curators, educators.

**Dr. Swati Piramal, Vice Chairperson, Piramal Enterprises Ltd.** said, "Through the art residency programme, we aim to create infrastructure in the visual arts. Our residency programme will create an opportunity that is seldom available for young and experienced artists, gallerists, educators and curators to come together at one place, exchange knowledge and create masterpieces."

Over time, the Art Residency programme hopes to build a network of practising artists from all over India who can contribute their time, talent and resources to increase the presence of high quality art in the country.

**Ashvin Rajagopalan, Director, Piramal Art Foundation** said, "We strongly believe that success of an art residency lies in partnering with stakeholders of development of the arts in the city. It is only through collaboration that we believe that we can build and grow a healthy network of artists who can benefit from all the resources in the field that Mumbai has to offer."

### **About the Art Residency Program**

- Typically a three to four weeks' program, the residency will be located in Thane, at Piramal Realty's project Piramal Vaikunth. The programme is for both emerging and established Indian artists
- The programme plans to introduce open calls for artists from India to submit proposals and applications to participate in the various residencies that will be periodically announced. Each residency will have a moderator, curator and advisory board that will help focus the concepts and nurture the set of participating artists in each residency.
- It will serve as a space where artists from different disciplines of visual art can interact with each other and with other creative practitioners.

- It provides artists the ability to become stake holders in the larger art movement in Mumbai. This is more of a collaborative effort and over time, the artists will also be able to curate and use the spaces for residencies.

**Participating artists at the art residency programme:**

Saloni Doshi (Space 118), Shraddha Borawake (Artist and founder of Good artists of Pune), Hemali Bhuta and shreyas Karle (CONA), Trishla Talera (Talera institute of Fine Arts, Pune), Zasha Colah (Kadist Art Foundation), Eve Lemesle (What About Art), Suresh Sharma (Clarkhouse) and artists like Arvind hate, Manish Nai, Aditi Kulkarni, Rajesh Kullawar, Sanjay Sawant, Shubhalakshmi Shukla (Writer) and artists from Baroda, Pune and more from Mumbai.

**About Piramal Art Foundation:**

The Piramal Art Foundation was founded in 2014 by the Piramal family. The aim of this foundation is to preserve the artistic heritage of modern & contemporary Indian art. The foundation will undertake the collection, preservation and documentation of artworks for public display as well as for research and education.

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