

The Piramal Group launches Piramal Museum of Art at Lower Parel in Mumbai

The 7,000 sq ft museum will showcase works of art from renowned modern and contemporary Indian artists and will be open to the public free of charge

Mumbai, November 25, 2015: Piramal Art Foundation that works towards preserving the artistic heritage of modern and contemporary Indian art launched the Piramal Museum of Art today in the city. The maiden exhibition of this museum will showcase an array of artworks from renowned modern and contemporary Indian artists that have been collected by the Piramal family.

The 7,000 sq ft museum located at Peninsula Corporate Park in Lower Parel, showcases 40 to 50 artworks, which includes work from renowned artists such as Akbar Padamsee, Hemendranath Mazumdar, Gaganendranath Tagore, Jehangir Sabavala, Bikash Bhattacharjee, K.G.Subramanyan and many such artists. In addition to the painted artworks, exhibits sculptures and installations will be on display at the museum; showcasing the historical backdrop of Indian modern art.

Born out of the family's appreciation of the power of art, The Piramal Art Foundation was founded in 2014. The Piramal family have been collecting important works of art by modern and contemporary Indian masters. The collection has now grown into a very important repository of some of the best works of Modern Indian Art. The collection all in all recounts a fabulous story of the historical backdrop of Indian workmanship from the mid eighteenth century till present times. A lot of thought and care goes into making this account of Indian art that weaves itself through time and India's social legacy.

Dr. Swati Piramal, Vice Chairperson, Piramal Enterprises Ltd. said, "Arts and culture have a wider, measurable impact on our sensibilities as a society and go a long way in enriching our lives. I believe that art should be there in everyone's lives, irrespective of what economic strata they come from. And we hope to achieve this by supporting artists and building collections that the public, especially children can enjoy."

Ashvin Rajagopalan, Director, Piramal Museum of Art said, "The Piramal Museum of Art aims to make art accessible to people and hopes to change the way people engage with art. It will give art connoisseurs not only the capacity to see the works in the collection, additionally access to a vast volume of assets for research and study. We also hope to develop a dynamic programming logbook with consistent talks and workshops."

About Piramal Art Foundation:

The Piramal Art Foundation was founded in 2014 by the Piramal family. The aim of this foundation is to preserve the artistic heritage of modern & contemporary Indian art. The foundation will undertake the collection, preservation and documentation of artworks for public display as well as for research and education.

Quick Facts

Opens from: 26th
Nov

Timing for weekdays: 3 PM
to 9 PM

Timing for weekends: 10 AM
to 8 PM

Address: Piramal
Tower, B-Wing,
Ground Floor,
Peninsula
Corporate Park, GK
Marg, Lower Parel,
Mumbai

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